



Deanna Rossi

-author, speaker, philanthropist, entrepreneur, independent financial professional, mom, & wife

Author, Deanna Rossi, wrote *No Justificuses* talk-to-text while in a dark room recovering from an occipital stroke that left her partially blind at just 43 years old. Her *No Justificuses* mentality is infectious as she encourages readers to overcome their own adversities. Her personal stories and anecdotes will not only entertain you, but you will find her no-nonsense approach to life, parenting, business, and relationships refreshing. Deanna shares how as a single mom she came to believe that balance is bullshit, that cowards send emails, yet on the other side of uncomfortable is everything you ever wanted. Be inspired to elevate yourself and celebrate your challenges. It's time to wake up, suck it up, and grow up! It's time to be the version of you that you always knew you were meant to be.

Biography

Deanna Rossi is an experienced entrepreneur that ventured into the business world at just 22 years of age. Having been mentored by some of the most successful entrepreneurs in America today, Deanna now pays forward her experience by mentoring others to become the best version of themselves. Her personal experiences as a daughter of immigrants, a divorcee, a single mom, a wife, a step-mom, and an entrepreneur in a traditionally male dominated industry have forged her **Grit with Grace** essence. This essence shines brightly through her insights and **unapologetically authentic** advice. Those that engage with Deanna are inspired to **overcome their personal adversities** and adopt her **No Justificuses** mentality. Deanna is a dynamic speaker that engages crowds to step up and maximize their potential, money, life, parenting, and professional success. She has dedicated her life to the priorities of Faith, then Family, then Philanthropy through successful business practices and serves on the board of multiple non-profit organizations. Deanna finds great joy in educating others through public speaking engagements, small group workshops, and personal friendships.

Upbringing Deanna Rossi, formerly known as Deanna Marchionda, is a visionary entrepreneur and is native to Youngstown, Ohio. She is the daughter of Italian immigrants and alumni of Youngstown State University's Williamson College of Business. Although Deanna grew up in the tiny village of Lowellville, Ohio, she ventured into the business world at just 22 years of age. She not only blazed the trail for young females in the financial industry, but she continues to achieve success in various aspects of life. Deanna was blessed to marry Attorney Gregg Rossi and blend their families including 4 total children.

Philanthropy As an advocate for The Rich Center for Autism she has helped The Center raise over a million dollars through the PAR Golf Tournament and Auction. She has sat on several boards of charitable organizations in her community and the international charity All For One. Deanna is a leader in the Rotary community as well. Deanna established her own family foundation to continue her legacy of Faith, Family, and Philanthropy through successful business practices.

Career Deanna has been a seasoned investment advisor since 2001 and has owned and operated several other businesses. She is known not only for her decades of experience in the financial industry but her achievement of becoming a Best-Selling Author. Her first book, "The Gift of Money", is a brilliant easy to read book that discusses basic money concepts. Her book, No Justificuses, a work that was written talk-to-text while recovering in a dark room from an occipital stroke that partially blinded her at 43 years old, achieved #1 Best Seller. As a business leader, mother, and active member of her community, Deanna is sought after to speak around the country to inspire others to overcome their adversities and balance faith, family, and work. In her travels, Deanna has been mentored by some of the leading business minds in the world today. She has intensely studied personalities for over 25 years and utilizes her experience to help others align their career path with their personality and develop synergy in groups.

Books

The Gift of Money

No Justificuses – #1 Amazon Bestseller/ Bestseller in Multiple Categories

Industries

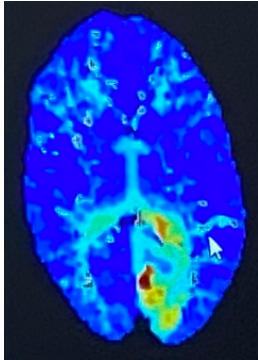
Healthcare - Stroke

Finance/Mortgages/Insurance/Real Estate

Locations

Deanna has experience in the USA & Canada. Deanna's speaks Italian enough to navigate and she is open to travel to various destinations.

Topics



STROKE VICTIM TO STROKE SURVIVOR

Deanna shares her experience before, during, and after her Ischemic Occipital Stroke while on an airplane. Hear her recount the moment she became paralyzed, the moment she realized, and the moment she was forever blinded. Deanna's riveting description of the incident captivates while she inspires your group with her tips on how to manage, educate, and survive the stroke world.



SINGLE MOM'S SURVIVAL GUIDE

"I didn't sign up for this!" So many women never expected to have to go at it alone raising their kids. During Deanna's Single Mom's Survival Guide, attendees will be inspired to overcome their fears, their finances, and their faults to finally embrace the adventure they can create for their family.



INEXPERIENCED TO EXPERT

Deanna embarked on her entrepreneurial journey at just 22 years old. Her insights on overcoming imposter syndrome, insecurities, and self-doubt will blow away your audience. Attendees leave with a new-found confidence and vigor to become what they knew deep down they were always meant to be.

Topics continued on next page

Topics



THE GIFT OF MONEY

Make your money work harder for you so you don't have to work so hard for your money. Deanna features Basic Money concepts that are highlighted in her book *The Gift of Money* in this fun and interactive workshop. Learn the fastest way to pay down debt, the cost of waiting, why not to put all of your eggs in one basket, and so much more!



No Justificuses

Deanna shares her experience before, during, and after her Ischemic Occipital Stroke while on an airplane. Her unapologetically authentic style will captivate your group and her customization will wow your organizers. The organizer and Deanna will work together to choose a few chapters to feature during her presentation that compliment the needs of your organization or theme of the event. She can feature her time management tools, priority identification method, or her communication workshop to transform the productivity and camaraderie of your organization. She can also inspire your organization to Wake Up, Suck It Up, and Grow Up. Her unique style will lead your group to overcome their challenges and push through to reach the goals of the organization.



HEAVY TO HEALTHY

Deanna shares her journey of how she overcame health issues to achieve a 90 pound weight loss. She will convey how health and wealth are inextricably linked. Your group will be inspired to embrace the No Justificuses mindset and help others on their journey to health and wealth.



HEARTBREAK TO HAPPINESS

Deanna shares how she survived a sudden divorce, rose from the pain of heartbreak, managed as a single working mom, and re-built her life. Deanna is now married to the man of her dreams and inspires others to never settle, manifest the relationship of your dreams, and shares tips

to a successful relationship with others and most importantly, yourself. During this session your attendees will learn a proven method to manifest the relationship of their dreams.

Topics continued on next page

Topics



LIFE AFTER LOSS

After experiencing the roller coaster of three pregnancies in one year and other losses, Deanna's insights on loss, love, and recovery inspire audiences to find hope after loss. Her tips on how to manage mindset while mourning helps couples, families, and friends to navigate the healing process.



MATRIARCHAL LEADERSHIP

Deanna excelled in a male – dominated industry by learning to lead like a woman, not like a man. Her insights on matriarchal leadership help women navigate their leadership roles. She teaches techniques to women on how to be powerful and respected yet not be perceived as a bitch. Your audience, both men and women, will leave with an arsenal of techniques to convey Grit with Grace.



STAGNANT TO STELLAR

Is your organization struggling with stagnancy? Deanna shares her No Justificuses mentality with crowds to inspire attendees to Rip-The-Bandaids off and execute. This workshop style session will leave the audience with the tools to take immediate massive action.

Speaking Fee & Travel Requirements

Deanna lives in Youngstown, Ohio, and can travel from Pittsburgh International Airport or Cleveland International Airport. Due to having a stroke on a plane, Deanna does require to have a travel companion. She will have a family member accompany her. If the engagement requires an overnight stay, the family member will be traveling with her and staying with her.

Payment Requirements:

One-half of the \$10,000 total fee is required to confirm the speaking date. The balance is due no later than the day of the event.

Travel:

Client is responsible for the round-trip airfare from Pittsburgh, PA or Cleveland, OH, USA.

Hotel:

Client is responsible for the expense of one 4 star or above, non-smoking room for the night prior to the event and for the date of the event, depending on the time of the return flight. If the event is in or attached to a hotel, please be sure to have Deanna booked in a room connected to the event hotel. For events hosted at non-hotel facilities, Deanna will coordinate a suitable hotel with the client.

Ground Transportation:

If available, Deanna is happy to use a hotel's shuttle service to and from the airport. If shuttle service is not available, Deanna will coordinate suitable ground transportation with the client. Ground transportation will be at the client's expense.

Meals:

All meals and hotel incidentals will be at the client's expense.

Typical A/V Preference:

- Wireless lavalier microphone.
- One handheld microphone for audience participation.
- Podium or table at front of room/stage for Deanna to place materials.
- Computer and projector.
- If recorded, a copy of and use of all footage and audio files will be provided to Deanna.