

**MEDIA  
KIT**

# DEANNA ROSSI

**AUTHOR SPEAKER  
PHILANTHROPIST**

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DEANNA ROSSI

# BEHIND THE PAGES



Author, **Deanna Rossi**, wrote **No Justificuses** talk-to-text while in a dark room recovering from an occipital stroke that left her partially blind at just 43 years old. Her **No Justificuses** mentality is infectious as she encourages readers to overcome their own adversities. Her personal stories and anecdotes will not only entertain you, but you will find her no-nonsense approach to life, parenting, business, and relationships refreshing. Deanna will share how as a single mom she came to believe that balance is bullshit, that cowards send emails, yet on the other side of uncomfortable is everything you ever wanted. Be inspired to elevate yourself and celebrate your challenges. It's time to wake up, suck it up, and grow up! It's time to be the version of you that you always knew you were meant to be.

Whatever adversity you are facing, this book will inspire you to push forward, push through, and become the best version of you!

## ENGAGE WITH DEANNA

@TheDeannaRossi on all social media

TheDeannaRossi@gmail.com

www.NoJustificuses.com



DEANNA ROSSI

# WHO AM I

**Deanna Rossi** is an experienced entrepreneur that ventured into the business world at just 22 years of age. Having been mentored by some of the most successful entrepreneurs in America today, Deanna now pays forward her experience by mentoring others to become the best version of themselves. Her personal experiences as a daughter of immigrants, a divorcee, a single mom, a wife, a step-mom, and an entrepreneur in a traditionally male

dominated industry have forged her Grit with Grace essence. This essence shines brightly through her insights and unapologetically authentic advice. Those that engage with Deanna are inspired to overcome their personal adversities and adopt her No Justificuses mentality. Deanna is a dynamic speaker that engages crowds to step up and maximize their potential, money, life, parenting, and professional success. She has dedicated her life to the priorities of Faith, then Family, then Philanthropy through successful business practices and serves on the board of multiple non-profit organizations. Deanna finds great joy in educating others through public speaking engagements, small group workshops, and personal friendships.

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**BEST SELLING  
AUTHOR SPEAKER**

**DEANNA ROSSI**

**PHILANTHROPIST**



**SPEAKING  
TOPICS**

# DEANNA ROSSI

**STROKE VICTIM TO  
STROKE SURVIVOR**

**HEAVY TO  
HEALTHY**

**HEARTBREAK TO  
HAPPINESS**

**MATRIARCHAL  
LEADERSHIP**

**STAGNANT TO  
STELLAR**

**SINGLE MOM'S  
SURVIVAL GUIDE**

**LIFE AFTER LOSS**

**INEXPERIENCED TO  
EXPERT**



# TESTIMONIALS

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"After knowing Deanna for 2 decades, and personally watching her go through many of the experiences described in her book, I can say she is battle tested and qualified to give orders and instruction. It's rare to see someone with such strength and a huge loving heart. I recommend this book for anyone stuck in life that needs the extra push to get them back on track!!"

**JEFF  
LEVITAN** CEO  
ALL FOR ONE FOUNDATION



**FRANK  
SCHOEN** EXECUTIVE MARKETING DIRECTOR  
WFG

" In a world filled with weak leadership that passes the buck, never ending daisy-cakes who need a safe space to "survive". Deanna's own story and no nonsense approach to leadership is both needed and refreshing! This book is full of GREAT leadership insight, from the Donkey in the Well, to the Oreo Cookie Method, and written in a great conversational style. She shares troves of wisdom in both attitude and action that boils down to teaching the reader how to stop justifying why, to stop bleating out excuses and just take responsibility and become the kind of leader this world needs, now more than ever."

**MIKE  
BOCCIA** FOUNDER & CEO  
IDECIDE INTERACTIVE

"I've known Deanna for over 20 years as a business partner and friend, and I can describe both her and this book in one word... awesome! Her storytelling lets you learn the concepts in a way that doesn't feel like you're learning something new at all! You're just going along for the ride and absorbing the information as if through osmosis. Before you know it, you're done with the book and wishing you weren't! A must read at any age, any stage of life, any profession."





**DEANNA ROSSI**

## **SPEAKER SHEET**

**Questions You'll Salivate to Hear Me Answer**

What inspired you to write this book?

What did you see and hear during this traumatic experience?

**WHAT WAS GOING THROUGH YOUR MIND?**

**What is the origin of the phrase No Justificuses?**

Who are some of the people you mention in the book?

**WHAT IS THE "RIP THE BANDAID OFF" MENTALITY?**

**Why do you say Balance is Bullshit?**

Tell me about cowards send emails.

**WHO WOULD BENEFIT FROM THIS BOOK?**

**WHAT IS THE ORIGIN OF "YOU BRING IT YOU CARRY IT"?**

What deficits do you have as a result of the stroke?

What is your advice to anyone that is facing an adversity?

**WHY DO YOU BELIEVE YOU SURVIVED?**

## **HOW CAN PEOPLE CONNECT WITH YOU?**

[WWW.NOJUSTIFICUSES.COM](http://WWW.NOJUSTIFICUSES.COM)

Can people hire you to speak to their groups?

What are some topics you cover?

Tell us about your Philanthropic endeavors.

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# BRAND IMAGES



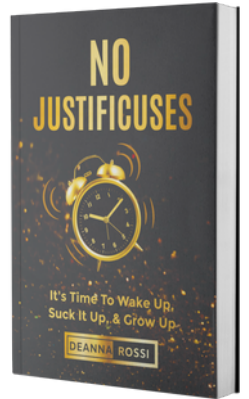
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**PHOTOS**



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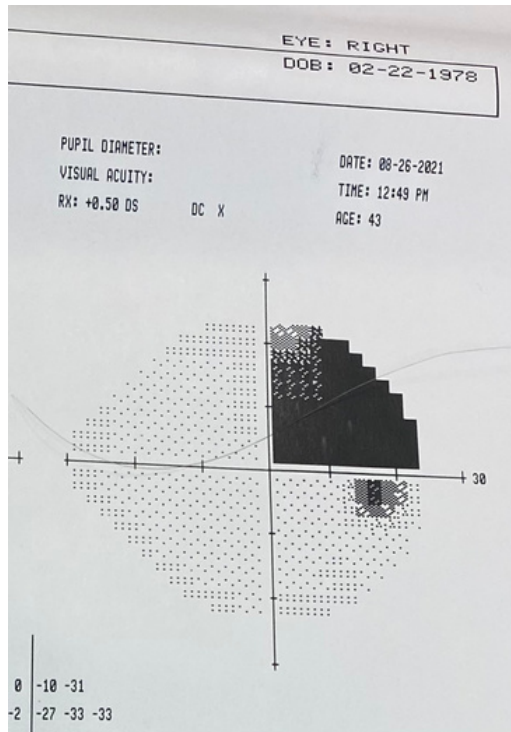
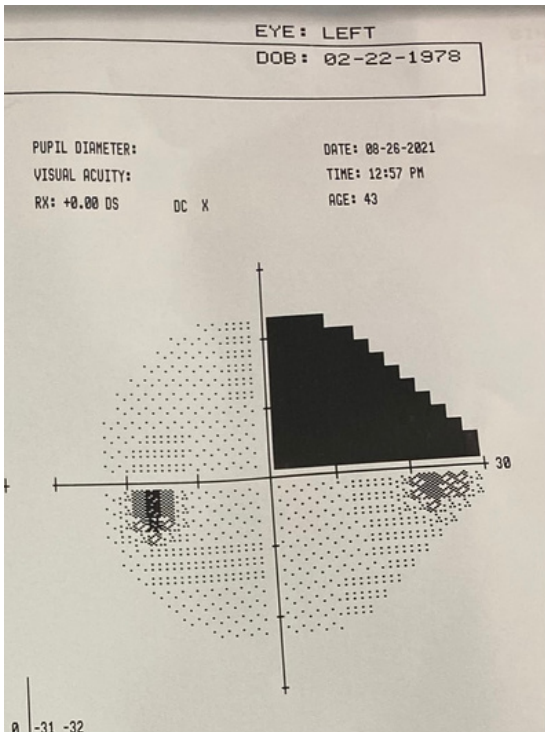
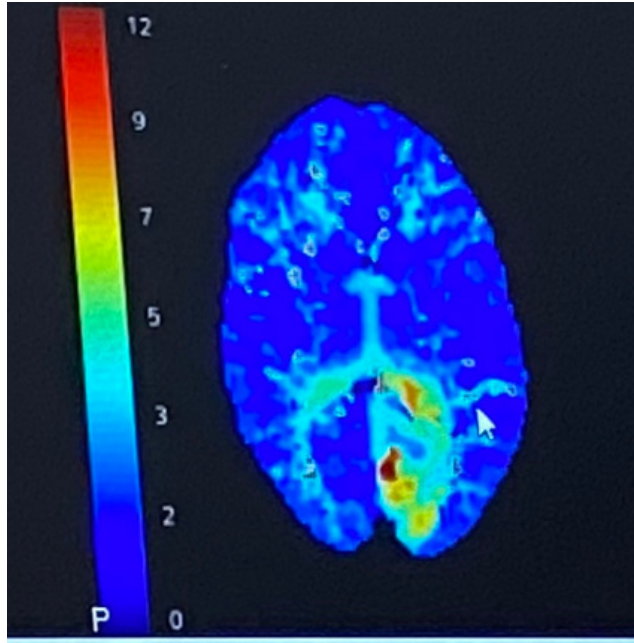
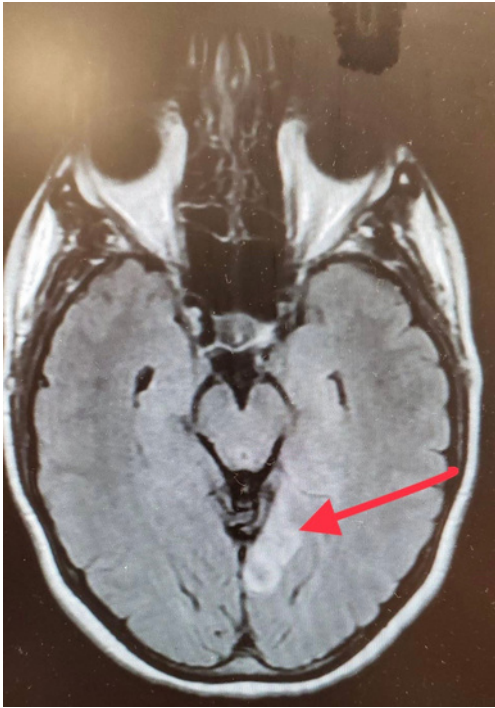
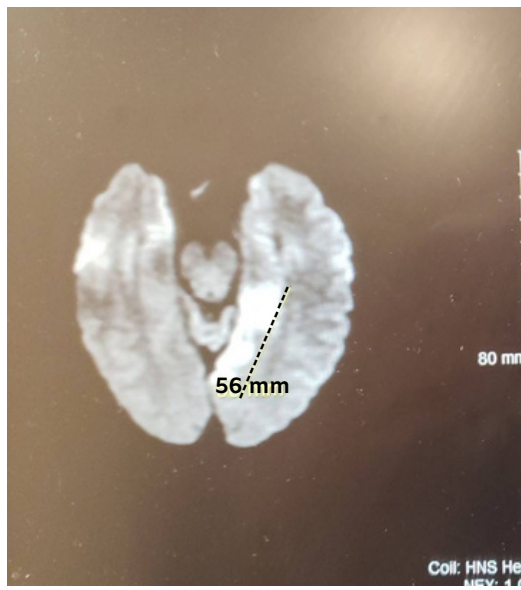
**PHOTOS**

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**PHOTOS**

# STROKE & BLINDNESS IMAGES



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